

Shannon Avison

**Assistant Professor, Indian Communication Arts
Department of Indigenous Languages, Arts and Cultures**

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Credentials: Certificate INCA (SIFC)
BA Philosophy (Regina)
BA High Honours Indian Studies (SIFC)
MA Media Studies (Concordia)

Research Interests:

- Indigenous media
- Journalism
- Public relations

Expertise:

- Print journalism
- Online journalism
- Broadcast journalism
- Public relations
- The evolution of indigenous media
- Public policy and indigenous media
- Journalism education
- Media relations

Courses Taught: INCA 283 - Aboriginal Media in Canada
INCA 284 - Introduction to Media Management
ADMN 205 - Business Communication
INCA 200 - Summer Institute in Journalism
INCA 290 - INCA Internship